



# Visual Identity : guidelines

Logo

- Pole ochronne znaku
- Warianty kolorystyczne logo

Paleta kolorów

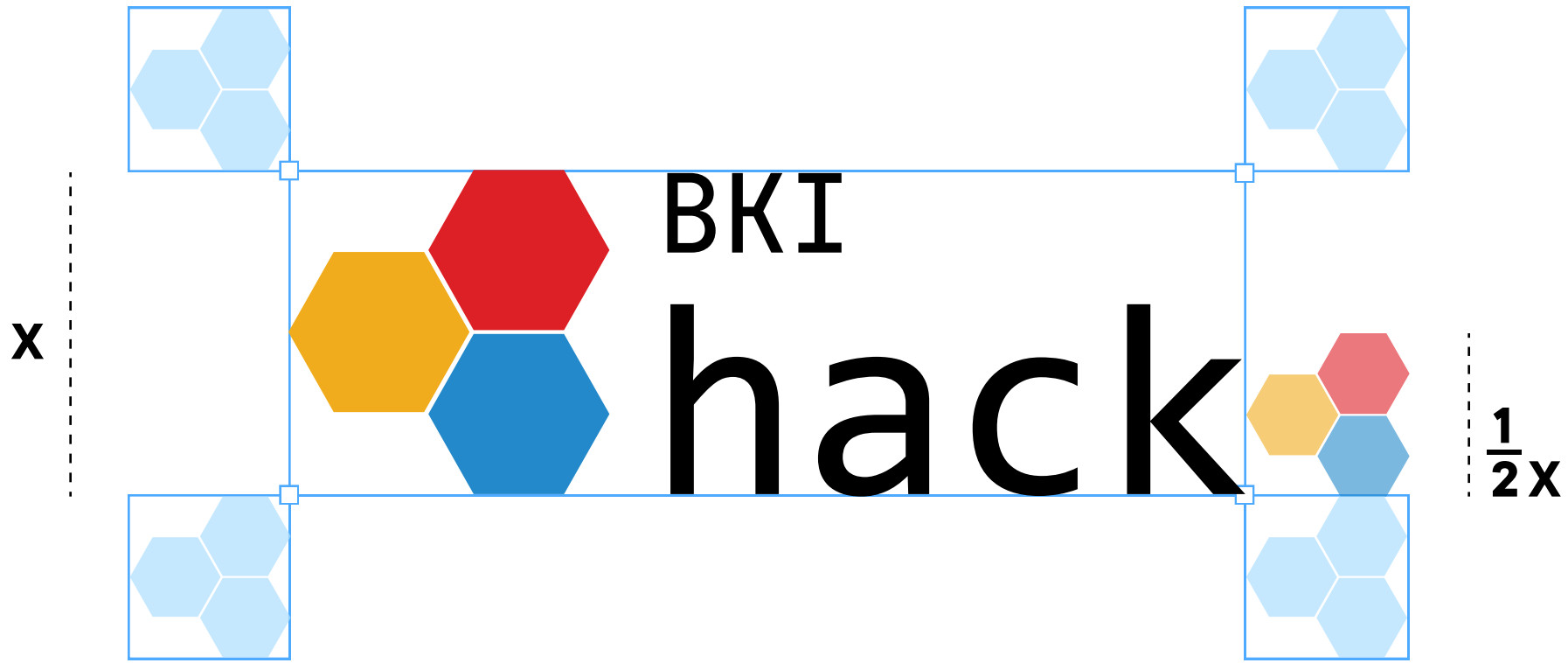
- Podstawowe kolory RGB i CMYK

Typografia

- Typografia



Logo







Kolorystyka

#FFFFFF

R:255

G:255

B:255

C:0

M:0

Y:0

K:0

#000000

R:0

G:0

B:0

C:60

M:40

Y:40

K:100

#F1AD1D

R:241

G:173

B:29

C:4

M:36

Y:92

K:0

#238ACB

R:120

G:22

B:244

C:78

M:35

Y:0

K:0

#DE1F26

R:222

G:31

B:38

C:4

M:96

Y:87

K:0



**Typografia**

Poppins

Aa Bb Cc

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

<https://fonts.google.com/specimen/Poppins>

|            |         |
|------------|---------|
| Black      | Poppins |
| Extrabold  | Poppins |
| Bold       | Poppins |
| Semibold   | Poppins |
| Medium     | Poppins |
| Regular    | Poppins |
| Light      | Poppins |
| Extralight | Poppins |
| Thin       | Poppins |